

# SHUBHAM JAISWAL

Oct '21 - Oct '23

Farrukhabad, Uttar Pradesh

## **Projects Led**

- Digitalization of SHGs with mobile usage: A Review.
- Designing marketing strategies for several SHGs products in collaboration with the DIC department.
- Analyzing the social return on investment of a skill development program in Farrukhabad.

#### **Achievements**

June 2022 Drafted District Skill Development Plan (DSDP) for Farrukhabad district and submiteed to CDO of district.

### **Key Learnings**

- Understood various aspects of a project and how to increase its effectiveness and efficiency
- Develop a critical awareness of the Indian skill development ecosystem in relation to the Uttar Pradesh skill development mission.
- Ecosystem and communicate the insights of these reports to relevant stakeholders.
- Learn about the district-level bureaucratic structure and how to engage strategically with them.
- Learn about policy creation and implementation at the district level, as well as monitoring.
- Prepare reports/case studies on the skilling ecosystem and communicate the insights of these reports to relevant stakeholders.

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# **Key Areas of Interest**

- Corporate Social Responsibility
- State, Governance and Sustainable Development
- Policy Evaluation
- **Advocating Social Justice**

#### **Soft Skills**

- Observation
- Decision making
- Strategic communication
- Problem solving
- Leadership

# **Education Background**

Masters in Geoinformatics Indian Institute Of Technology, 2019 to 2021